

**ABSTRACT**

A method and system for the optimal alignment of programming information using a grid, in particular the display of programming information to http client viewers in a clear, concise, and efficient manner with regular spacing per unit of time. The system creates a reference row in a programming grid, divides the reference row into a plurality of segments, each segment representing a time period shorter than that of any program in the programming grid, and aligns in the programming grid the programming information of each program according to the segments of the reference row representing each program's respective time period.